

WHAT TO TALK ABOUT BEFORE/WHEN YOU START: A candid conversation about topics critical to the family can set the stage for healthy communication during the early, stressful days of founding a company.

Keynote Lecture Notes:

Impact Question: What will you do differently as a result of what you’ve learned from this module?

Questions for you, the entrepreneur

1. How will our life change?
2. Will my spouse be more responsible for things on the home front? If so, how will I make up for that?
3. What are we risking, financially?
4. How will we protect essential assets?
5. What will we do with any revenue/profits?
6. What is our cut bait number?
7. How we will handle the personal stresses and strains?
8. What is the exit strategy? Plan B?

Questions for the family

1. How will we protect essential assets? What am I willing to risk? For example, is the mortgage on the house an acceptable way to raise cash for the business?
2. What will we do with any revenue/profits?
3. What is our cut bait number?
4. How we will handle the personal stresses and strains?
5. Do I want to be involved in the venture?

Additional Resources from www.KauffmanFoundersSchool.org

<p style="text-align: center;">Readings</p> <p>Notes:</p>	<p style="text-align: center;">Founder Genius</p> <p>Notes:</p>
<p style="text-align: center;">Other Related</p> <p>Notes:</p>	<p style="text-align: center;">Tools</p> <p>Notes:</p>